

MIX IT UP WITH THE MOVERS & SHAKERS



THE TWENTY-SIXTH
OLD-TIME
REUNION PARTY
SUNDAY OCT. 22, 2023

2023 SPONSORSHIP OPPORTUNITIES



A TRADITION WORTH KEEPING



Mix and MINGLE

WHAT WE DO.

Keep Las Vegas traditions alive through storytelling, socializing and archiving the rich personal histories of the people behind making Las Vegas the most amazing city in the world.

EVENT HISTORY IT ALL BEGAN OVER A BAGEL.

Founded in 1995 by Davey Pearl, Lou Pearl, Ken Johann, Jack Kogan, & Paul Endy over breakfast at Bagelmania. The Reunion was created for anyone who had been in Vegas for 25 years or more. The First Reunion was put together in 6 weeks and drew over 1,000 attendees.

Today, the Old-Time Reunion Party a classic Vegas style social gathering of Las Vegas locals and enthusiasts who all share a passion for the city. It is a great opportunity to catch up with family and old friends, chances are you will make some new ones.

The event is hosted by Kevin Buckley (Chairperson) and Julie Gilday Shaffer, (Event Producer) last year's event drew over 460 attendees and continues to grow.

PAST SPONSORS INCLUDE

The Orleans Hotel Casino

First Commercial Real Estate Companies

Las Vegas Convention and Visitors Authority

Southern Glazer's Wine & Spirits of Nevada

Schulman Properties

Flora Couture

The City of Las Vegas

NOTABLE ATTENDEES INCLUDE

Charles Allison

Bill Boyd

Kevin Buckley

Lee Burton

Cindy Doumani

Bobby Fechser

Carol Gibbons

Rochelle Hornsby

Susan Houston

Gene Kilroy

Marilyn Larson

Jim Marsh

Grace Mathis

Janey Resnick

Dr. Bill Scheer

Roger Tabor

Candace Tobin

Louis Toomin

Toni Verducci

Ungaro Family



Watch Elliott Eisner describe the origins of The Old-Time Reunion

INVEST IN A TRADITION WORTH KEEPING

SPONSORSHIP OPPORTUNITIES ARE AVAILABLE AT THREE LEVELS

Show your support, promote your business, or share your family's history by becoming an Old-Time Reunion Sponsor.



PLATINUM SPONSORSHIP \$5000

SPONSORSHIP INCLUDES:

Video Message- A one minute video message that reflects the sponsors historical interest in the Old-Time Reunion will be filmed with the sponsor at the event, then produced and featured on the OTR website for one year before being archived for future viewing in our upcoming historical library

Listing on two RJ 1/8 page ads- Placement in the Sunday main section with an estimated readership of 300,000

Company Poster or Banner- Place your company message at the event

Email Marketing Campaign- Logo/Link placement on all email marketing for the upcoming event Our current mailing list is over 2500 prominent Las Vegas citizens

Sponsor Mention & Logo Placement- You will receive a podium mention during the event Your logo will be featured on our website with a direct link, featured on a video loop at the event and placed on the Attendee Listing (Listings are available to all attendees upon request)

Two Tables- Invite 20 guests to join you (\$1500 Value)



GOLD SPONSORSHIP \$2500

SPONSORSHIP INCLUDES:

Listing on two RJ 1/8 page ads- Placement in the Sunday main section with an estimated readership of 300,000

Company Poster or Banner- Place your company message at the event

Email Marketing Campaign- Logo/Link placement on all email marketing for the upcoming event Our current mailing list is over 2500 prominent Las Vegas citizens

Sponsor Mention & Logo Placement- You will receive a podium mention during the event Your logo will be featured on our website with a direct link, featured on a video loop at the event and will be placed on the Attendee Listing (Listings are available to all attendees upon request)

One Table- Invite 10 guests to join you (\$750 Value)



SILVER SPONSORSHIP \$1500

SPONSORSHIP INCLUDES:

Company Poster or Banner- Place your company message at the event

Email Marketing Campaign- Logo/Link placement on all email marketing for the upcoming event Our current mailing list is over 2500 prominent Las Vegas citizens

Sponsor Mention & Logo Placement- You will receive a podium mention during the program Your logo will be featured on our website with a direct link, featured on a video loop during the event and placed on the Attendee Listing (Listings are available to all attendees upon request)

One Table- Invite 10 guests to join you (\$750 Value)



SECURE YOUR SPONSORSHIP

CONTACT US FOR MORE INFORMATION:

Mail: The JGS Group, 1120 N. Town Center Drive #120, Las Vegas NV 89144

Visit: OldTimeReunion.com

Email: info@thejsgroup.com

Call: 702-998-9097

EVENT STRUCTURE



Sunday Oct. 22, 2023

4:00 PM Registration Opens 4:30 PM – Cocktail Reception Begins

THE ORLEANS HOTEL/CASINO MARDI GRAS BALLROOM

4500 W Tropicana Ave, Las Vegas, NV 89103

www.orleanscasino.com



Photo Booth Available

[View past events photos](#)



5:30 PM – 7:30 PM – Dinner & Entertainment

\$75.00 per person or \$750.00 per table of 10

(Includes attendee list upon request)

Online registration opens July 15, 2021

[Purchase Tickets](#)



Each ticket includes 2 Free Drinks!



A TRADITION WORTH KEEPING