

MIX IT UP WITH THE MOVERS & SHAKERS



THE TWENTY-FIFTH
OLD-TIME
REUNION PARTY
SUNDAY OCT. 2, 2022

2022 SPONSORSHIP OPPORTUNITIES



A TRADITION WORTH KEEPING

Mix and MINGLE

WHAT WE DO.

Keep Las Vegas traditions alive through storytelling, socializing and archiving the rich personal histories of the people behind making Las Vegas the most amazing city in the world.

EVENT HISTORY IT ALL BEGAN OVER A BAGEL.

Founded in 1995 by Davey Pearl, Lou Pearl, Ken Johann, Jack Kogan, & Paul Endy over breakfast at Bagelmania. The Reunion was created for anyone who had been in Vegas for 25 years or more. The First Reunion was put together in 6 weeks and drew over 1,000 attendees.

The Old-Time Reunion Party is structured as a straightforward gathering of the who's who of Las Vegas. It is a great opportunity to catch up with family and old friends, chances are you will make some new ones.

Currently the event is hosted by Kevin Buckley (Chairperson) and Julie Gilday Shaffer, (Event Producer) last year's event drew over 460 attendees and continues to grow.

PAST SPONSORS INCLUDE

The Orleans Hotel Casino
First Commercial Real Estate Companies
Las Vegas Convention and Visitors Authority
Southern Glazer's Wine & Spirits of Nevada
Flora Couture
The City of Las Vegas

NOTABLE ATTENDEES INCLUDE

Charles Allison	Marilyn Larson
Bill Boyd	Jim Marsh
Kevin Buckley	Grace Mathis
Lee Burton	Janey Resnick
Cindy Doumani	Dr. Bill Scheer
Bobby Fechser	Roger Tabor
Carol Gibbons	Candace Tobin
Rochelle Hornsby	Louis Toomin
Susan Houston	Toni Verducci
Gene Kilroy	Ungaro Family



Watch Elliott Eisner describe the origins of The Old-Time Reunion

INVEST IN A TRADITION WORTH KEEPING

SPONSORSHIP OPPORTUNITIES ARE AVAILABLE AT THREE LEVELS

Show your support, promote your business, or share your family's history by becoming an Old-Time Reunion Sponsor.



PLATINUM SPONSORSHIP \$5000

SPONSORSHIP INCLUDES:

Video Message- A one minute video message that reflects the sponsors historical interest in the Old-Time Reunion will be filmed with the sponsor at the event, then produced and featured on the OTR website for one year before being archived for future viewing in our upcoming historical library

Listing on two RJ 1/8 page ads- Placement in the Sunday main section with an estimated readership of 300,000

Company Poster or Banner- Place your company message at the event

Email Marketing Campaign- Logo/Link placement on all email marketing for the upcoming event Our current mailing list is over 2500 prominent Las Vegas citizens

Sponsor Mention & Logo Placement- You will receive a podium mention during the event Your logo will be featured on our website with a direct link, featured on a video loop at the event and placed on the Attendee Listing (Listings are available to all attendees upon request)

Two Tables- Invite 20 guests to join you (\$1200 Value)



GOLD SPONSORSHIP \$2500

SPONSORSHIP INCLUDES:

Listing on two RJ 1/8 page ads- Placement in the Sunday main section with an estimated readership of 300,000

Company Poster or Banner- Place your company message at the event

Email Marketing Campaign- Logo/Link placement on all email marketing for the upcoming event Our current mailing list is over 2500 prominent Las Vegas citizens

Sponsor Mention & Logo Placement- You will receive a podium mention during the event Your logo will be featured on our website with a direct link, featured on a video loop at the event and will be placed on the Attendee Listing (Listings are available to all attendees upon request)

One Table- Invite 10 guests to join you (\$600 Value)



SILVER SPONSORSHIP \$1500

SPONSORSHIP INCLUDES:

Company Poster or Banner- Place your company message at the event

Email Marketing Campaign- Logo/Link placement on all email marketing for the upcoming event Our current mailing list is over 2500 prominent Las Vegas citizens

Sponsor Mention & Logo Placement- You will receive a podium mention during the program Your logo will be featured on our website with a direct link, featured on a video loop during the event and placed on the Attendee Listing (Listings are available to all attendees upon request)

One Table- Invite 10 guests to join you (\$600 Value)



SECURE YOUR SPONSORSHIP

CONTACT US FOR MORE INFORMATION:

Mail: The JGS Group, 1120 N. Town Center Drive #120, Las Vegas NV 89144

Visit: OldTimeReunion.com

Email: info@thejsgsgroup.com

Call: 702-998-9097

EVENT STRUCTURE



Sunday Oct. 2, 2022

4:00 PM Registration Opens 4:30 PM – Cocktail Reception Begins

THE ORLEANS HOTEL/CASINO

4500 W Tropicana Ave, Las Vegas, NV 89103

www.orleanscasino.com



Photo Booth Available

[View past events photos](#)



5:30 PM – 7:30 PM – Dinner & Entertainment

\$60.00 per person or \$600.00 per table of 10

(Includes attendee list upon request)

Online registration opens July 15, 2021

[Purchase tickets](#)



Each ticket includes 2 Free Drinks!



A TRADITION WORTH KEEPING